

OUR ETHOS

The Company endeavours to develop and deliver learning opportunities of the highest quality to foreign students who wish to improve their knowledge of English as a Foreign Language.

In pursuit of this objective, the Company will:

- provide all services to our clients to the highest professional level
- treat every student as an individual irrespective of age, sex, sexual orientation, marital status, pregnancy, gender reassignment, nationality, disability or religion to enable them to achieve their learning objectives to the highest possible level of their ability
- encourage all students to be committed to their role as learners
- care for the welfare of all students and staff so that they feel they have professional support at all times
- foster a working and learning environment which is friendly, informal and professional
- ensure the financial viability of the Company in order to realise its objectives
- promote staff professional development with the aim of improving the quality of courses and services each year
- recognise the contribution of all staff in helping the Company achieve its objectives
- commit time and resources to the development of new programmes and products